

INPUT SUMMARY

WEST TEXAS A&M UNIVERSITY CAMPUS MASTER PLAN UPDATE
NOVEMBER 21, 2017



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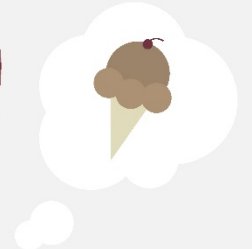
1. Student Open House
2. Advisory Committee
Worksession
3. Resiliency Workshop
4. Community Open House
5. Student Survey
6. Faculty/Staff Survey

STUDENT OPEN HOUSE

STUDENT OPEN HOUSE

The open house featured five different input stations for students. Students provided different types of input at each station

CREATE YOUR CAMPUS



CALLING ALL STUDENTS!

JOIN US FOR ICE CREAM & A CAMPUS PLANNING MEETING

- Provide insight on your campus, what you like and what you want to see improved.
- Inform the master plan the university is undertaking.

10.25.2017 // 4-5PM // JBK Student Center, Legacy Hall

#WTAMUMASTERPLAN

CONTACT US AT MASTERPLAN@WTAMU.EDU



STATION 1: WHAT IS A MASTER PLAN

- Campus location map
- Schedule
- Topics master planning covers

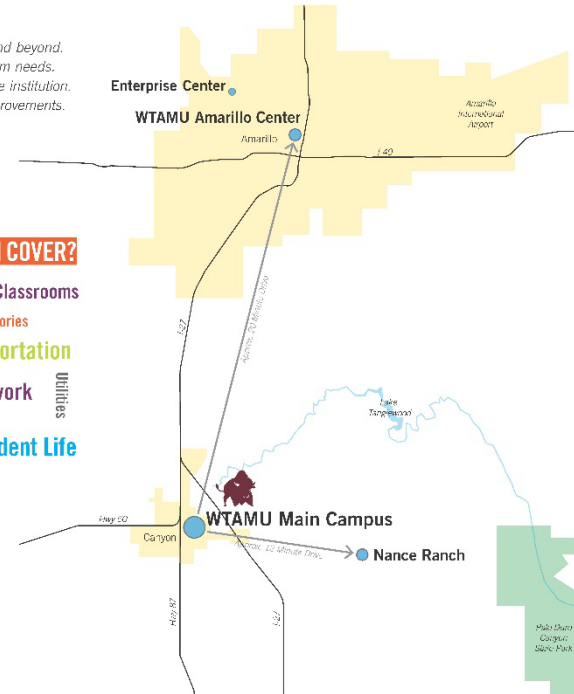


WHAT IS A MASTER PLAN?

- A plan for the future - the next 10 years and beyond.
- Help prioritize WTAMU's near and long term needs.
- Address specific goals and strategies of the institution.
- Provide recommendations for physical improvements.

WHAT DOES THE MASTER PLAN COVER?

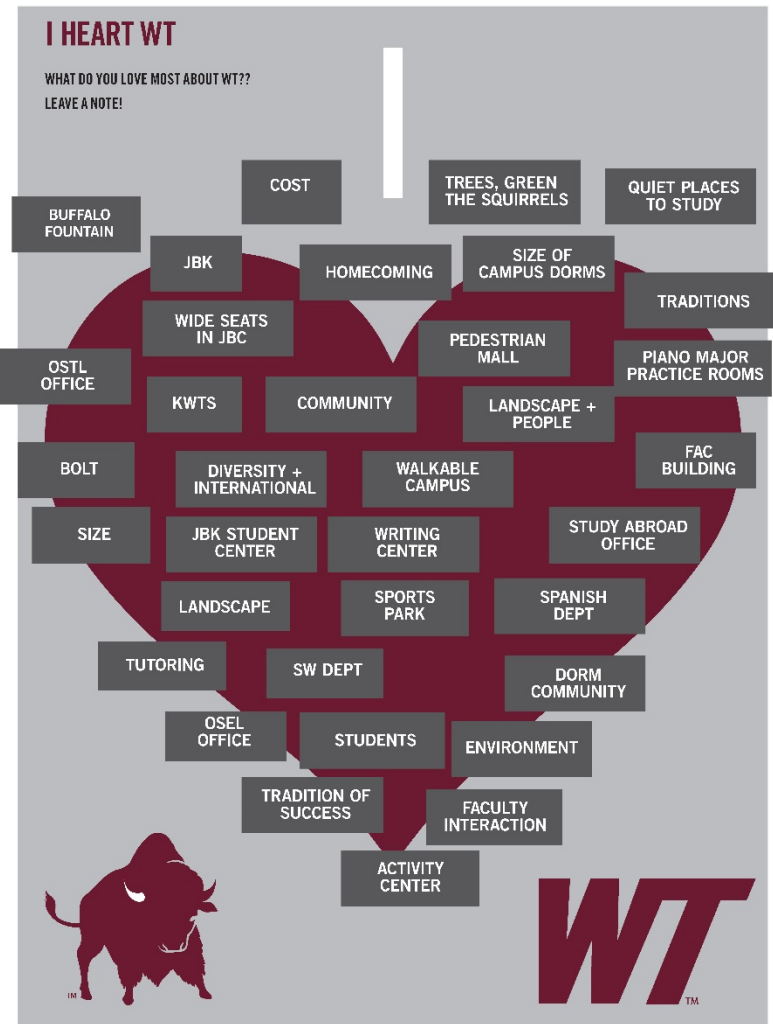
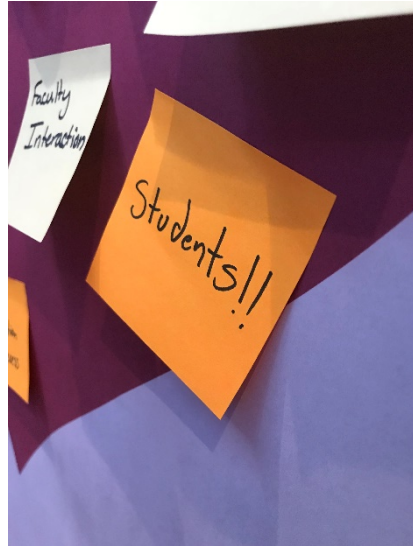
- Research
- Landscape
- Classrooms
- Housing
- Sidewalks
- Laboratories
- Facilities
- Athletics
- Bicycle Network
- Utilities
- Open Space
- Parking
- Student Life



MASTER PLAN SCHEDULE:



STATION 2: I HEART WT



VISION FOR THE FUTURE

"IN THE FUTURE, MY CAMPUS WILL HAVE..."

STATION 3: VISION FOR THE FUTURE...

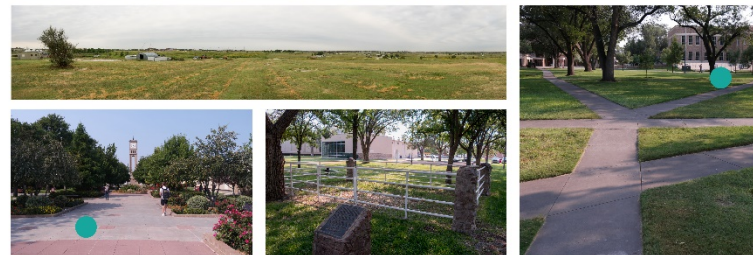
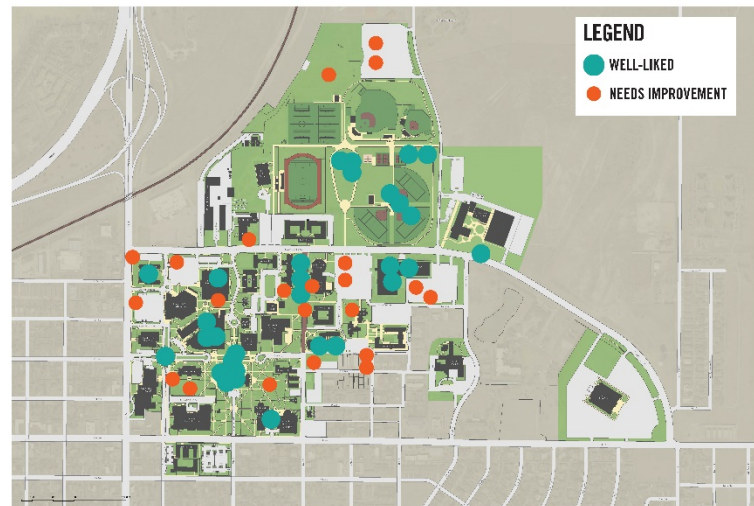


NON-TRADITIONAL STUDENT ORIENTATIONS	BIKE LANES + BIKE STORAGE @ FUBC	MORE LATE-NIGHT FOOD OPTIONS 7PM-12AM	BUILD A PARKING GARAGE
ROAD DROTS BIKE LANES ALL OVER	COLLEGE OF BUSINESS TAKES OVER CLASSROOM CENTER	MORE LATE-NIGHT FOOD OPTIONS 7PM-12AM	MORE LATE-NIGHT FOOD OPTIONS 7PM-12AM
FINISHED CONSTRUCTION	PARKING GARAGE	SHUTTLE RIDES FOR OFF CAMPUS + WALMART	CONNECT FUB TO CAMPUS
LUNCH + DINNER	FINANCIAL HELP FOR STUDENTS WITH GPA <3.3	BETTER PARKING	MORE PARKING
INCREASE GPA REQUIREMENT	SPORTS VIEWING VENUE	BETTER FOOD + STUDENT INPUT ON FOOD	MORE LATE-NIGHT FOOD OPTIONS 7PM-12AM
FIX OLD DORMS			
MORE LIGHTS AROUND CAMPUS	OUTDOOR PERFORMANCE VENUE	PARKING TO FIT THE NEEDS OF THE STUDENTS	MOM PARKING SPACES
BETTER PARKING	LANDSCAPE IMPROVEMENTS	PARKING GARAGE	BETTER PARKING
SHUTTLE RIDES TO WALMART	MORE PARKING	MORE SUPPORT FOR MINORITY ORGANIZATIONS	ON CAMPUS FOOTBALL STADIUM
FIX OLD DORMS	SPORTS VIEWING VENUE	REPAIRED SIDEWALKS	REPAIRED SIDEWALKS
FINISHED CONSTRUCTION	BRING BACK COUCHES IN JBK	BETTER SIDEWALKS FOR LONGBOARDING	ANOTHER SPIN+ CYCLE ROOM
		FIX ROADS MORE PARKING + FOOD OPTIONS	MORE SMALL STUDY SPACES (JBK + SSC)
		MORE SPORTS OPTIONS (SWIM+GYMANSTICS)	

LANDSCAPE AND OPEN SPACES

WHERE ARE YOUR FAVORITE OUTDOOR SPACES ON CAMPUS?

WHAT SPACES NEED IMPROVEMENT?



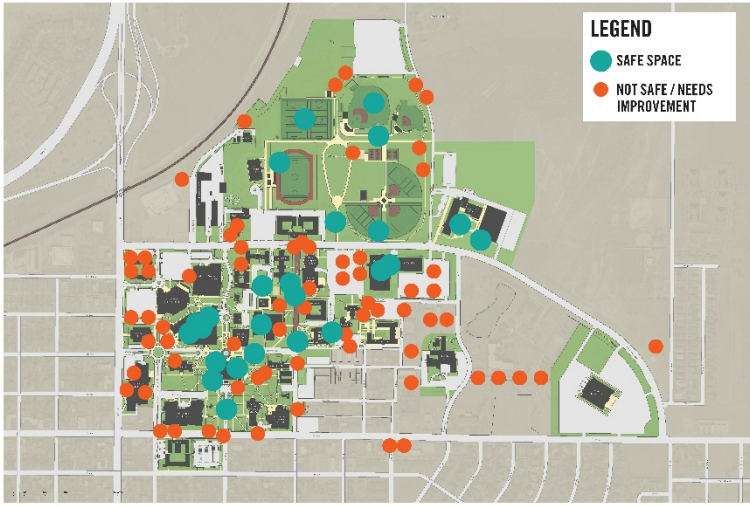
STATION 4: FAVORITE SPACES...



SAFETY AND MOVEMENT

WHAT AREAS NEED IMPROVEMENT?
ARE THERE ANY AREAS THAT FEEL UNSAFE ON CAMPUS?

STATION 5: SAFETY AND MOVEMENT



ADVISORY COMMITTEE WORKSESSION



ISSUES, THEMES, ACTION WORKSESSION

Advisory Committee
Campus Master Plan Update

...brainstorm five issues you want to see resolved in this master plan update.

GROUP A

Community access to campus
Transportation/parking
Pedestrian safety
Social spaces for students
Historical areas

GROUP B

Major roadway disconnections
Address the "island" areas
Visitor accessibility
Campus beautification on edges
Strategic relationship with Canyon and adjacent property owners

GROUP C

Parking, sidewalks
Transportation
Classroom repurposing
University police location
Lack of nursing building
Need for multicultural center

GROUP D

Connectivity (pedestrian)
Safety walking
Supporting diverse student body
More parking/structured parking
Every day amenities

...list three themes that based on the issues above. For example, "sustainability," "learning," "inclusion," heritage," or "landscape."

Mobility
Student experience
Community relations

Enhance the beauty
Connectivity
Visitor appeal

Learning
Safety
Diversity

Access
Student experience
Mobility

...write one action statement on one of the theme areas identified above

Create better pathways on 23rd Street and Russell Long for an enhanced, personal experience

Address Russell Long Boulevard by closing it at Guenther Hall to Hospital Drive

Create a new multicultural center, create a nursing center, create a centralized UPD location

Enhance access/mobility by constructing an efficient pathway network to both parking and facilities

RESILIENCY WORKSHOP

SHOCKS AND STRESSORS EXERCISE



SHOCKS AND STRESSORS EXERCISE



Sourced from Rockefeller Foundation NDRC Academies

COMMUNITY OPEN HOUSE

FAVORITE SPACES

Buffalo Water Feature

Lawns (especially by Old Ed)

Buff Courts

Old Main and Old Ed

The Chapel

Sports Complex

Trees

Fine Arts Complex

Museum

Cousins Hall

NEEDED IMPROVEMENTS

Accessibility

Bring back Old Ed

Parking

Pedestrian friendliness

Visitor center

26th Street Pedestrian Mall

Energy and resource efficiency

Cheaper operations

Storage

Steam tunnel

Lighting at night

Russell Long road diet

IT Infrastructure

Mix of educational space

Deliberate branding

MOST IMPORTANT THINGS TO ADDRESS

Deliver education/ student success

Students (attract quality, retain them, prepare them, return them as active alumni)

Alumni relations

Places for faculty/staff to recruit and retain the best and brightest

STUDENT SURVEY

476

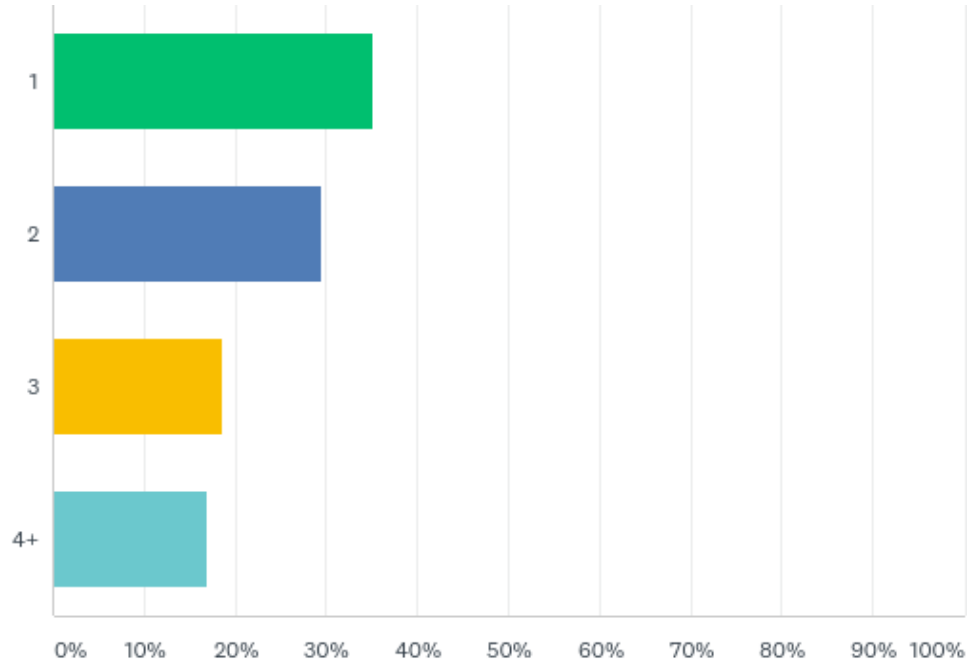
Total Responses

Date Created: Monday, October 02, 2017

Complete Responses: 431

Q1: How many years have you been at WT?

Answered: 475 Skipped: 1



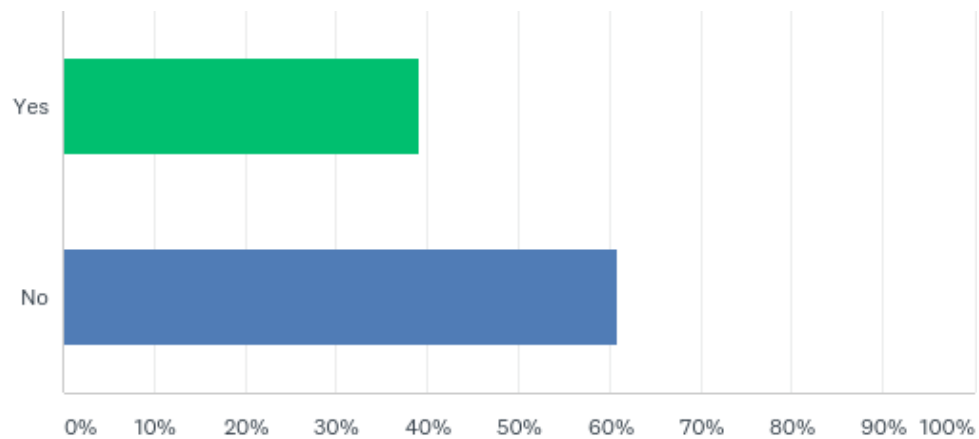
Q1: How many years have you been at WT?

Answered: 475 Skipped: 1

ANSWER CHOICES	RESPONSES	
1	35.16%	167
2	29.47%	140
3	18.53%	88
4+	16.84%	80
TOTAL		475

Q2: Do you live on campus?

Answered: 475 Skipped: 1



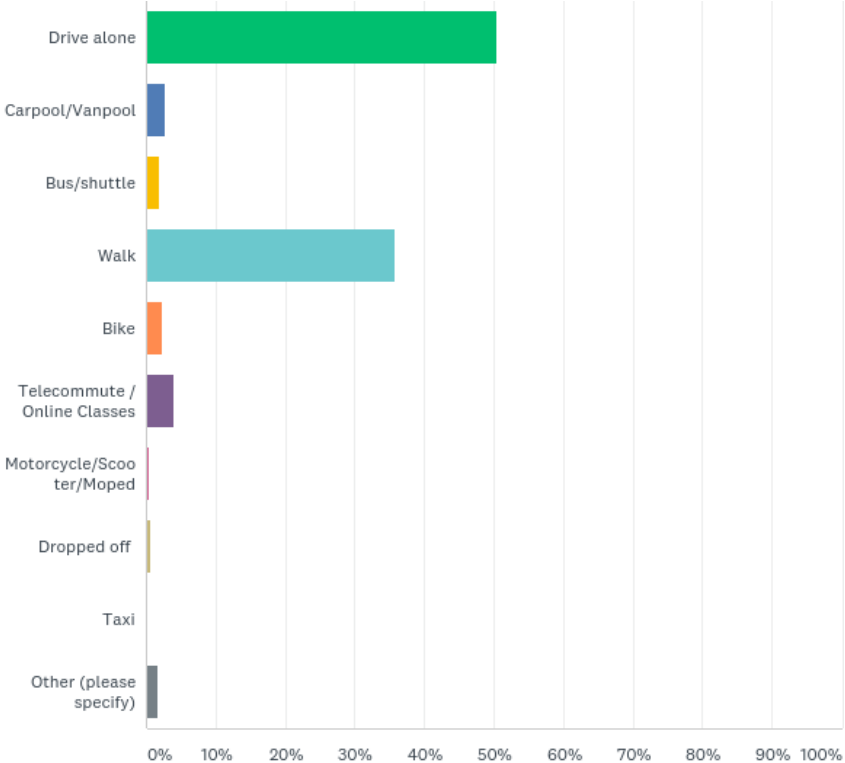
Q2: Do you live on campus?

Answered: 475 Skipped: 1

ANSWER CHOICES	RESPONSES	
Yes	39.16%	186
No	60.84%	289
TOTAL		475

Q3: Please indicate your PRIMARY commuting mode (the longest distance) to campus each day ON A TYPICAL DAY. SELECT ONE.

Answered: 461 Skipped: 15



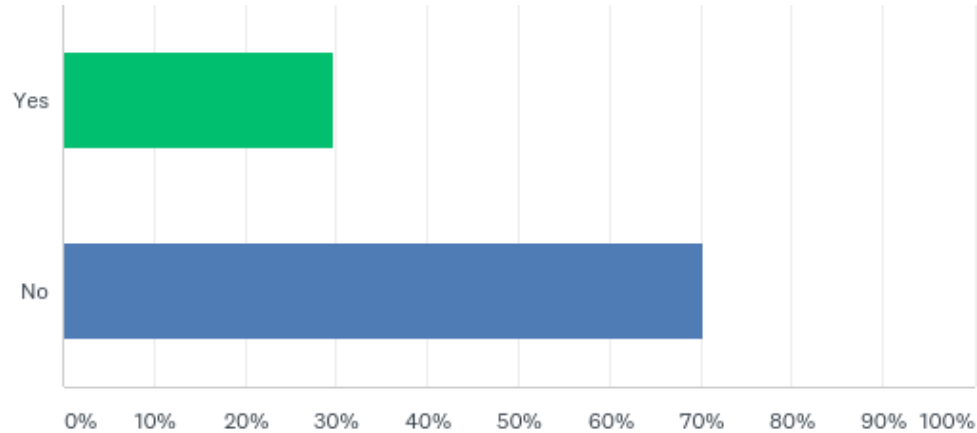
Q3: Please indicate your PRIMARY commuting mode (the longest distance) to campus each day ON A TYPICAL DAY. SELECT ONE.

Answered: 461 Skipped: 15

ANSWER CHOICES	RESPONSES	
Drive alone	50.33%	232
Carpool/Vanpool	2.82%	13
Bus/shuttle	1.95%	9
Walk	35.79%	165
Bike	2.39%	11
Telecommute / Online Classes	3.90%	18
Motorcycle/Scooter/Moped	0.43%	2
Dropped off	0.65%	3
Taxi	0.00%	0
Other (please specify)	1.74%	8
TOTAL		461

Q4: Do you use the existing shuttle service ?

Answered: 461 Skipped: 15



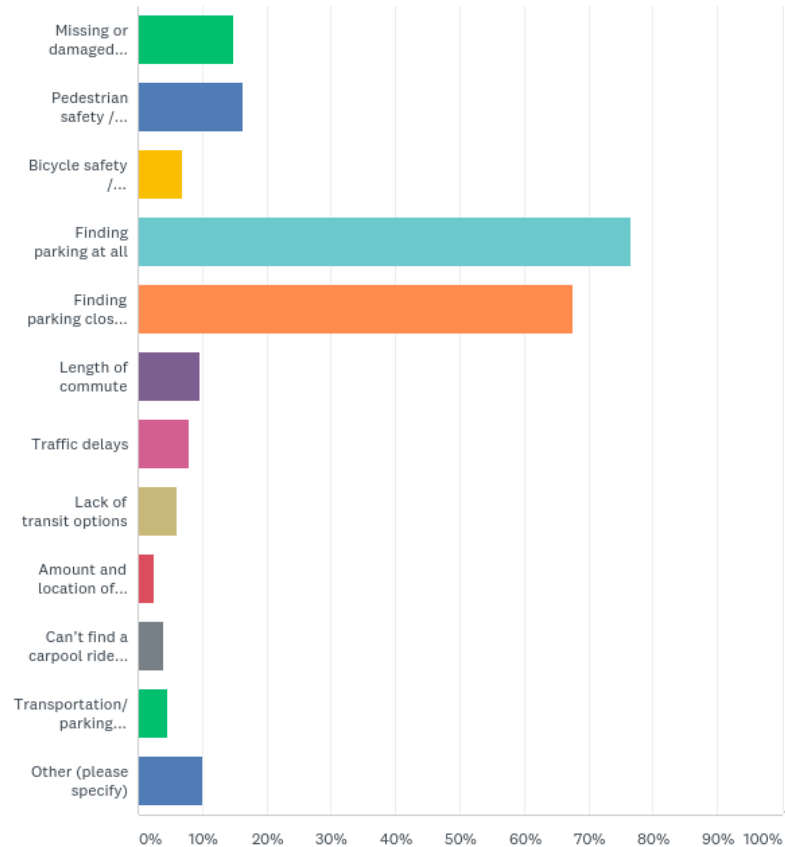
Q4: Do you use the existing shuttle service ?

Answered: 461 Skipped: 15

ANSWER CHOICES	RESPONSES	
Yes	29.72%	137
No	70.28%	324
TOTAL		461

Q5: What are the biggest issues or challenges traveling or getting to/from WTAMU campus?

Answered: 451 Skipped: 25



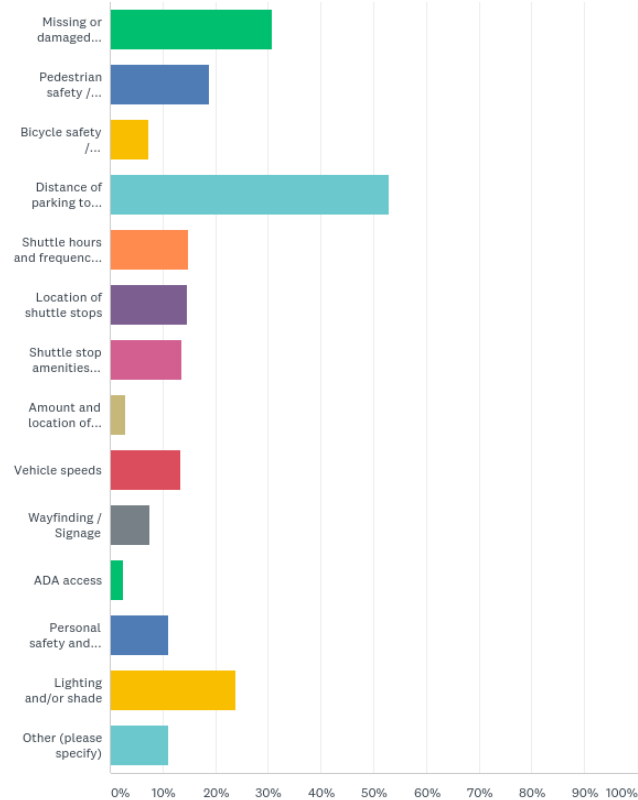
Q5: What are the biggest issues or challenges traveling or getting to/from WTAMU campus?

Answered: 451 Skipped: 25

ANSWER CHOICES	RESPONSES	
Missing or damaged sidewalks	14.86%	67
Pedestrian safety / crossings	16.41%	74
Bicycle safety / infrastructure	6.87%	31
Finding parking at all	76.50%	345
Finding parking close to my destination	67.63%	305
Length of commute	9.53%	43
Traffic delays	7.98%	36
Lack of transit options	5.99%	27
Amount and location of bike parking	2.44%	11
Can't find a carpool ride or carpool passenger	3.99%	18
Transportation/parking information and communications	4.66%	21
Other (please specify)	9.98%	45
Total Respondents: 451		

Q6: What are the biggest issues or challenges traveling or getting around WTAMU campus?

Answered: 398 Skipped: 78



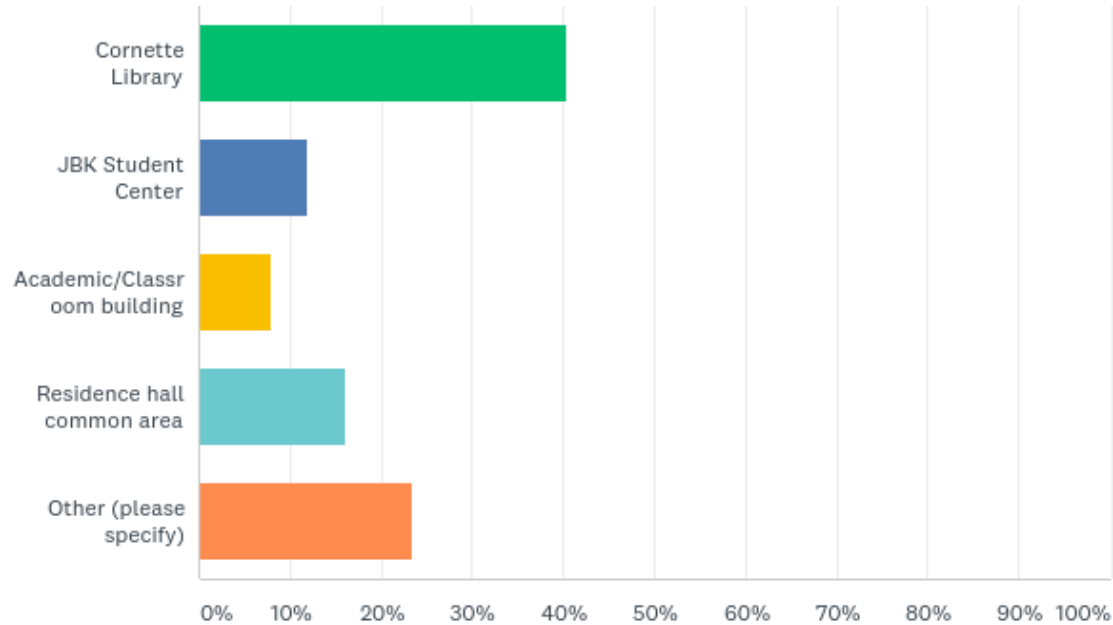
Q6: What are the biggest issues or challenges traveling or getting around WTAMU campus?

Answered: 398 Skipped: 78

ANSWER CHOICES	RESPONSES	
Missing or damaged sidewalks	30.65%	122
Pedestrian safety / crossings	18.84%	75
Bicycle safety / infrastructure	7.29%	29
Distance of parking to building	53.02%	211
Shuttle hours and frequency of service	14.82%	59
Location of shuttle stops	14.57%	58
Shuttle stop amenities (shelters, benches, maps)	13.57%	54
Amount and location of bike parking	3.02%	12
Vehicle speeds	13.32%	53
Wayfinding / Signage	7.54%	30
ADA access	2.51%	10
Personal safety and security	11.06%	44
Lighting and/or shade	23.87%	95
Other (please specify)	11.06%	44
Total Respondents: 398		

Q7: Where is your favorite place on campus to study?

Answered: 438 Skipped: 38



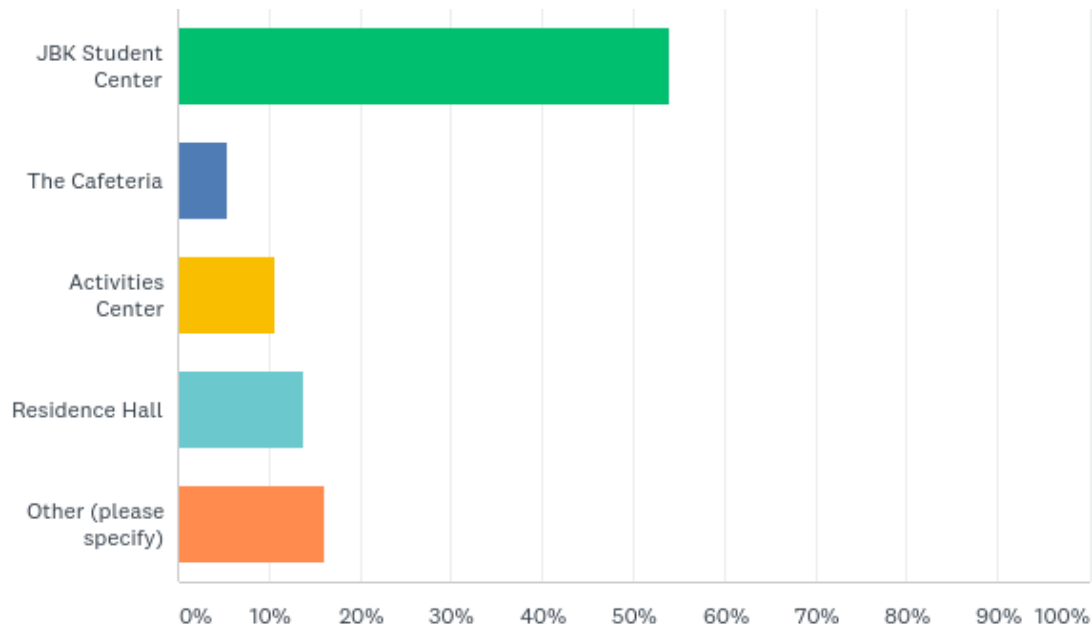
Q7: Where is your favorite place on campus to study?

Answered: 438 Skipped: 38

ANSWER CHOICES	RESPONSES	
Cornette Library	40.41%	177
JBK Student Center	11.87%	52
Academic/Classroom building	7.99%	35
Residence hall common area	16.21%	71
Other (please specify)	23.52%	103
TOTAL		438

Q8: Where is your favorite place on campus to gather and meet with friends?

Answered: 435 Skipped: 41



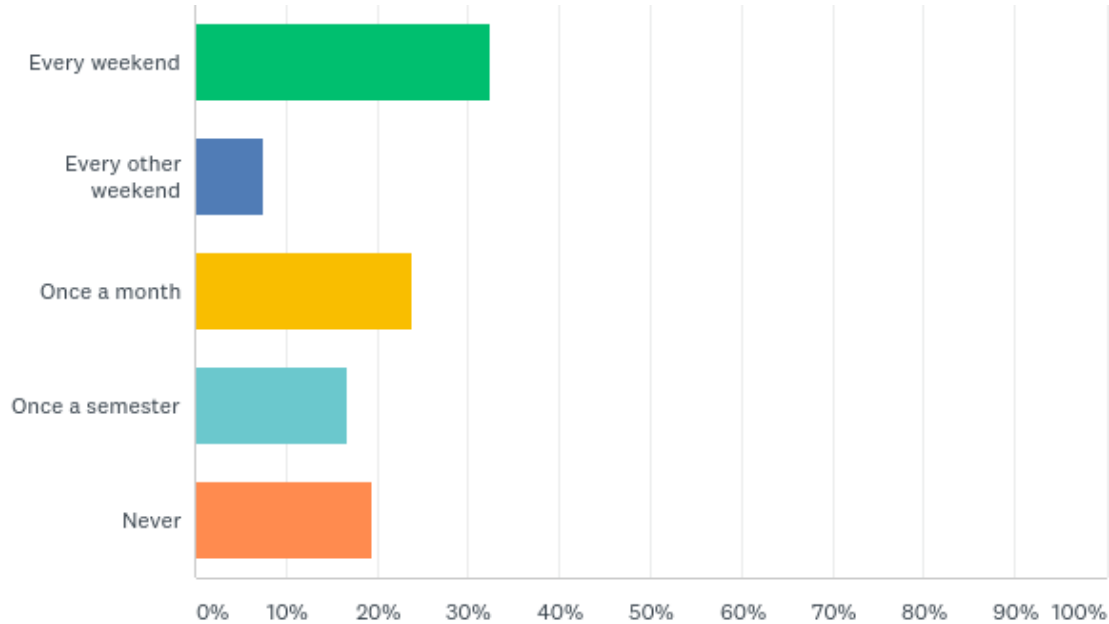
Q8: Where is your favorite place on campus to gather and meet with friends?

Answered: 435 Skipped: 41

ANSWER CHOICES	RESPONSES	
JBK Student Center	54.02%	235
The Cafeteria	5.52%	24
Activities Center	10.57%	46
Residence Hall	13.79%	60
Other (please specify)	16.09%	70
TOTAL		435

Q13: How often during the semester do you go home for the weekend?

Answered: 425 Skipped: 51



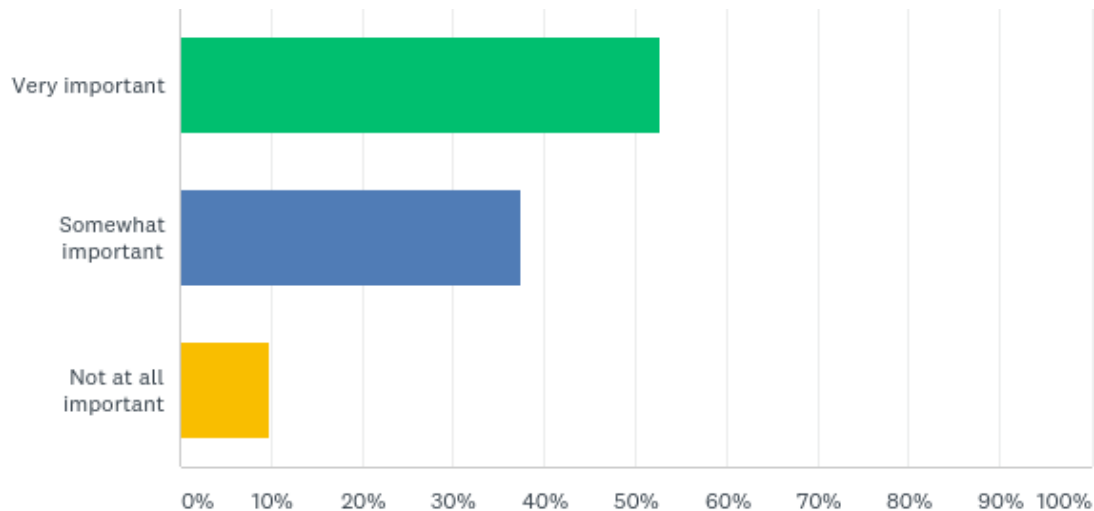
Q13: How often during the semester do you go home for the weekend?

Answered: 425 Skipped: 51

ANSWER CHOICES	RESPONSES	
Every weekend	32.47%	138
Every other weekend	7.53%	32
Once a month	23.76%	101
Once a semester	16.71%	71
Never	19.53%	83
TOTAL		425

Q14: How important is it to you that WT has an environmentally sustainable campus?

Answered: 425 Skipped: 51



Q14: How important is it to you that WT has an environmentally sustainable campus?

Answered: 425 Skipped: 51

ANSWER CHOICES	RESPONSES	
Very important	52.71%	224
Somewhat important	37.41%	159
Not at all important	9.88%	42
TOTAL		425

FACULTY AND STAFF SURVEY

293

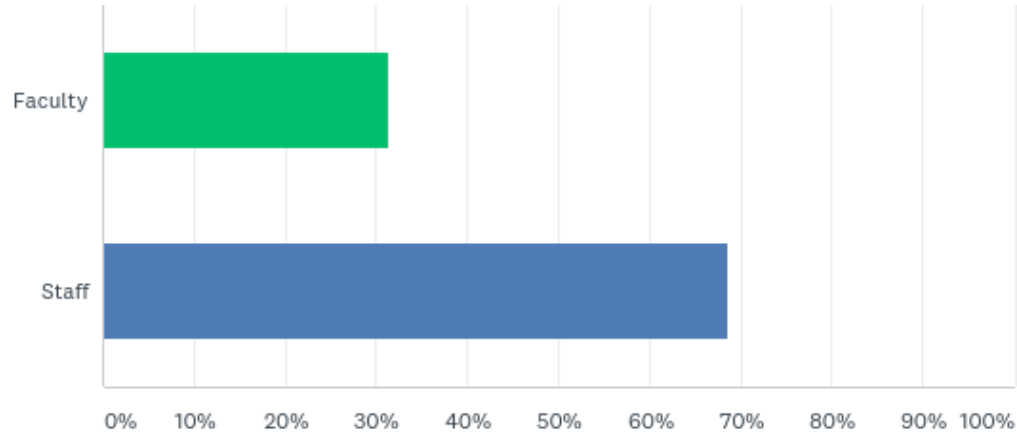
Total Responses

Date Created: Monday, October 02, 2017

Complete Responses: 232

Q1: Are you a member of faculty or staff?

Answered: 293 Skipped: 0



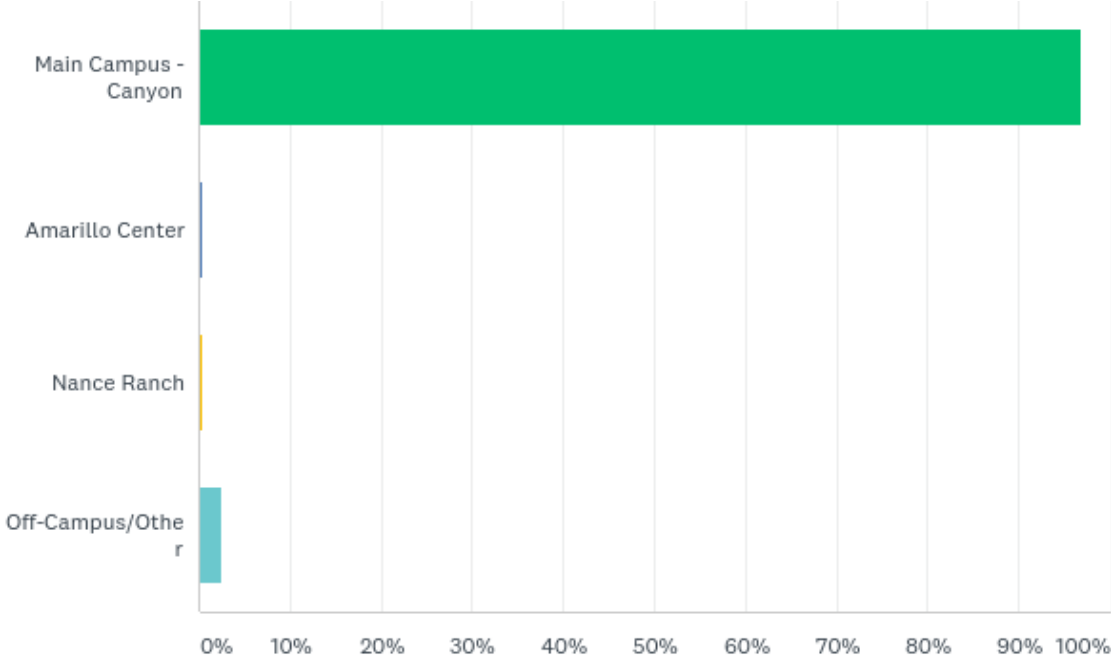
Q1: Are you a member of faculty or staff?

Answered: 293 Skipped: 0

ANSWER CHOICES	RESPONSES	
Faculty	31.40%	92
Staff	68.60%	201
TOTAL		293

Q2: At which location do you predominately work?

Answered: 290 Skipped: 3



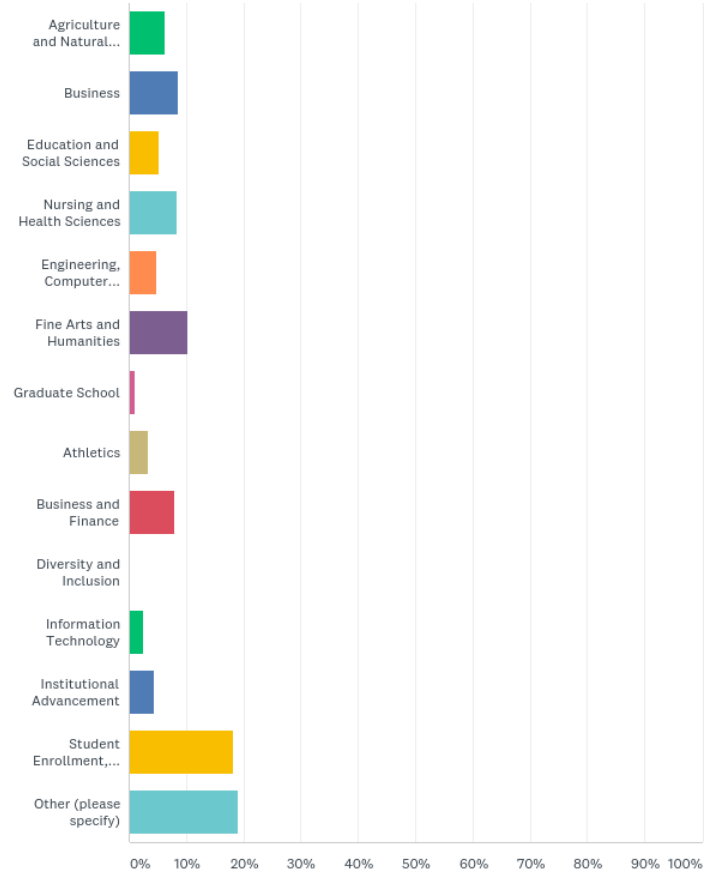
Q2: At which location do you predominately work?

Answered: 290 Skipped: 3

ANSWER CHOICES	RESPONSES	
Main Campus - Canyon	96.90%	281
Amarillo Center	0.34%	1
Nance Ranch	0.34%	1
Off-Campus/Other	2.41%	7
TOTAL		290

Q3: In which college, school, or administrative department do you work?

Answered: 290 Skipped: 3



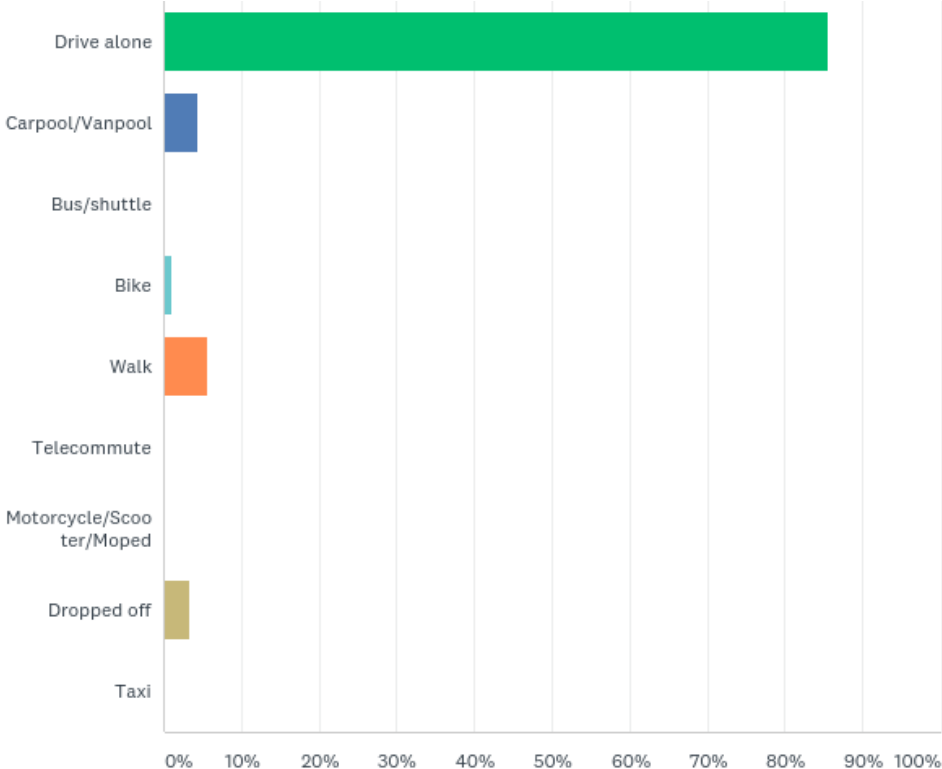
Q3: In which college, school, or administrative department do you work?

Answered: 290 Skipped: 3

ANSWER CHOICES	RESPONSES	
Agriculture and Natural Sciences	6.21%	18
Business	8.62%	25
Education and Social Sciences	5.17%	15
Nursing and Health Sciences	8.28%	24
Engineering, Computer Science & mathematics	4.83%	14
Fine Arts and Humanities	10.34%	30
Graduate School	1.03%	3
Athletics	3.45%	10
Business and Finance	7.93%	23
Diversity and Inclusion	0.00%	0
Information Technology	2.41%	7
Institutional Advancement	4.48%	13
Student Enrollment, Engagement, and Success	18.28%	53
Other (please specify)	18.97%	55
TOTAL		290

Q4: Please indicate your PRIMARY commuting mode (the longest distance) to campus each day ON A TYPICAL DAY. SELECT ONE.

Answered: 90 Skipped: 203



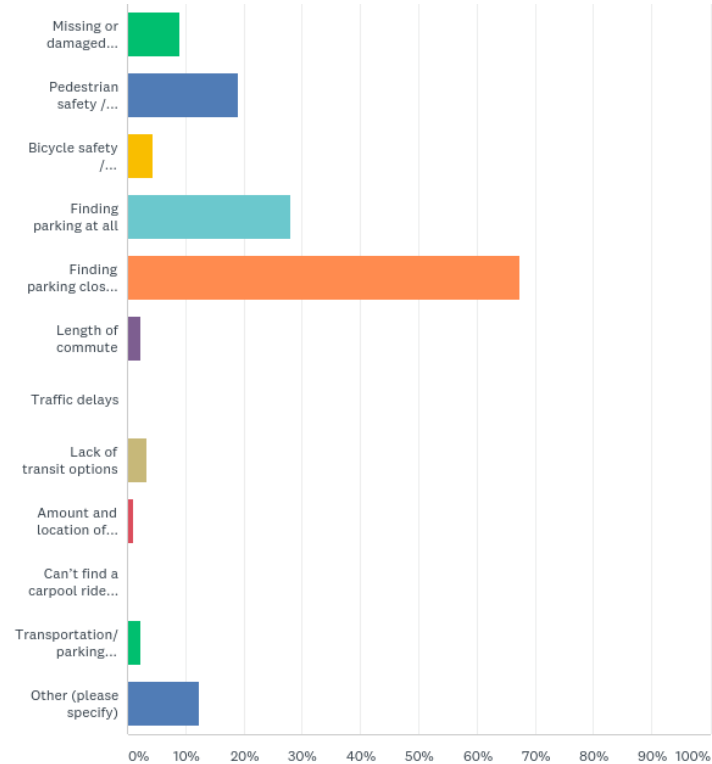
Q4: Please indicate your PRIMARY commuting mode (the longest distance) to campus each day ON A TYPICAL DAY. SELECT ONE.

Answered: 90 Skipped: 203

ANSWER CHOICES	RESPONSES	
Drive alone	85.56%	77
Carpool/Vanpool	4.44%	4
Bus/shuttle	0.00%	0
Bike	1.11%	1
Walk	5.56%	5
Telecommute	0.00%	0
Motorcycle/Scooter/Moped	0.00%	0
Dropped off	3.33%	3
Taxi	0.00%	0
TOTAL		90

Q5: What are the biggest issues or challenges traveling or getting to/from WTAMU campus?

Answered: 89 Skipped: 204



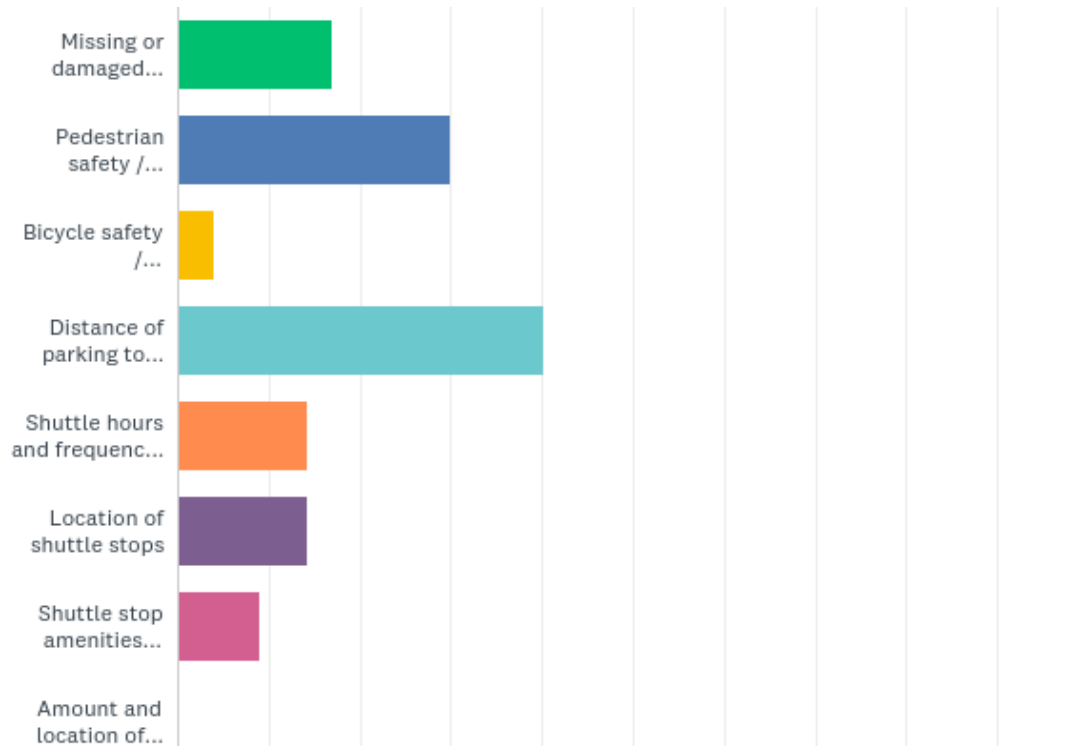
Q5: What are the biggest issues or challenges traveling or getting to/from WTAMU campus?

Answered: 89 Skipped: 204

ANSWER CHOICES	RESPONSES	
Missing or damaged sidewalks	8.99%	8
Pedestrian safety / crossings	19.10%	17
Bicycle safety / infrastructure	4.49%	4
Finding parking at all	28.09%	25
Finding parking close to my destination	67.42%	60
Length of commute	2.25%	2
Traffic delays	0.00%	0
Lack of transit options	3.37%	3
Amount and location of bike parking	1.12%	1
Can't find a carpool ride or carpool passenger	0.00%	0
Transportation/parking information and communications	2.25%	2
Other (please specify)	12.36%	11

Q6: Once at WTAMU, what are the biggest issues or challenges getting around campus?

Answered: 77 Skipped: 216



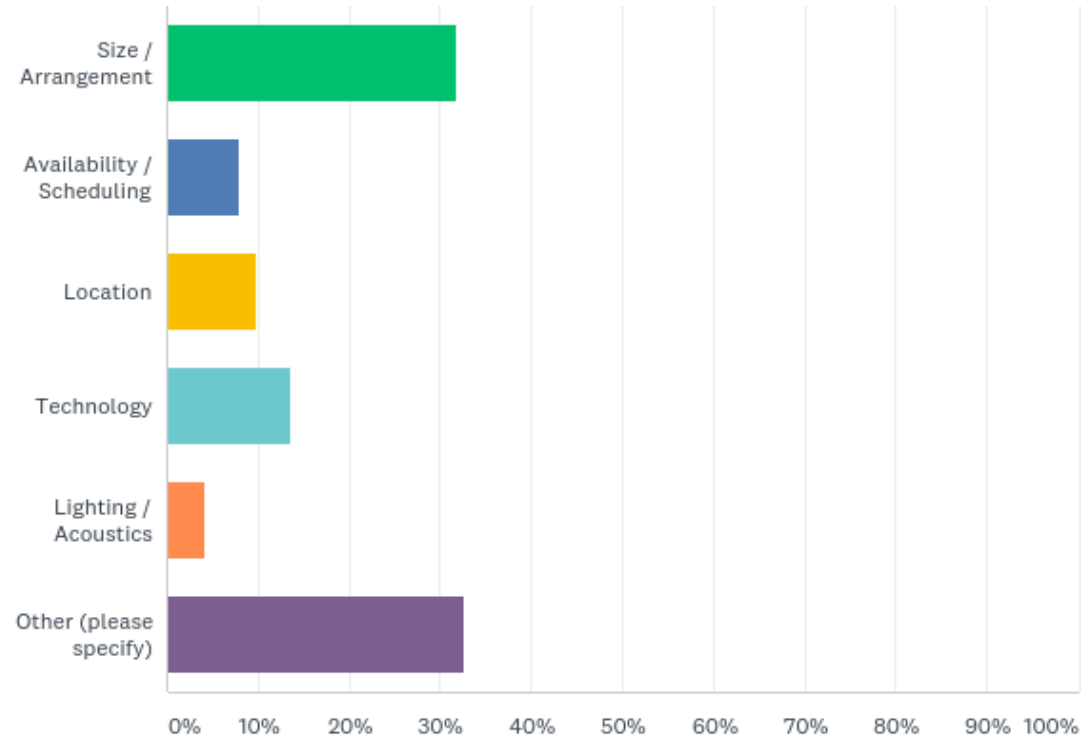
Q6: Once at WTAMU, what are the biggest issues or challenges getting around campus?

Answered: 77 Skipped: 216

ANSWER CHOICES	RESPONSES	
Missing or damaged sidewalks	16.88%	13
Pedestrian safety / crossings	29.87%	23
Bicycle safety / infrastructure	3.90%	3
Distance of parking to building	40.26%	31
Shuttle hours and frequency of service	14.29%	11
Location of shuttle stops	14.29%	11
Shuttle stop amenities (shelters, benches, maps)	9.09%	7
Amount and location of bike parking	0.00%	0
Vehicle speeds	9.09%	7
Wayfinding / Signage	5.19%	4
ADA access	5.19%	4
Other (please specify)	19.48%	15
Total Respondents: 77		

Q7: What is the biggest challenge your space presents in fulfilling your job?

Answered: 214 Skipped: 79



Q7: What is the biggest challenge your space presents in fulfilling your job?

Answered: 214 Skipped: 79

ANSWER CHOICES	RESPONSES	
Size / Arrangement	31.78%	68
Availability / Scheduling	7.94%	17
Location	9.81%	21
Technology	13.55%	29
Lighting / Acoustics	4.21%	9
Other (please specify)	32.71%	70
TOTAL		214